Table 18.1: Community Mobilization Interventions and Respective Actors Interventions Actors Objective 1: Enhance effective mobilization of families, communities and citizens for national development. 1. Review and implement a comprehensive community mobilization (CMM) strategy a. Prepare a Community Mobilization and Empowerment (CME) Coordination Framework b. Design and implement activities aimed at promoting awareness and participation in existing government programmes; c. Establish feedback mechanism to capture public views on Government performance and enhance citizen participation in the development process d. Identify transformational youth champions per district to create a critical mass required to effect mind-set change in country OP, MOGLSD, ICT&NG, UBC, MoLG, Uganda Media Centre, GCIC 2. Develop and implement a national civic education programme aimed at improving the level of awareness of roles and responsibilities of families, communities and individual citizens MOGLSD, JSC, ICT&NG, UHRC, EC, OP, MoLG, LGs 3. Design and implement a programme aimed at promoting household engagement in culture and creative industries for income generation; MOGLSD, UBC, OP, MoLG 4. Develop a policy on diaspora engagement; MOGLSD, MOFA 5. Implement the 15 Household model for social economic empowerment National Women Councils, Local Council women Leaders, MOGLSD, MoLG, Youth councils, PWD Councils, CSOs Objective 2: Strengthen institutional capacity of central and local governments and non-state actors for effective mobilization of communities 1. Equip and operationalize Community Mobilization and Empowerment (CME) institutions/structures of central, local government and non-state actors for effective citizen mobilization and dissemination of information to guide and shape the mindsets/attitudes of the population MOGLSD, MoLG, OP, LGs, Religious and Cultural institutions and other Non-State Actors 2. Establish and operationalize Community Development Management Information System (CDMIS) at parish and sub-county level. MOGLSD, LGs, OP, MoLG 3. Institutionalize cultural, religious and other non-state actors in community development initiatives MOGLSD, LGs, OP, MoLG, Religious and Cultural institutions and other Non-State Actors Objective 3: Promote and inculcate the national Vision and value system 1. Develop and implement a national service programme; 2. Popularize the national vision, interest and common good for the citizenry 3. Establish a National incentives framework including rewards and sanctions for best performing workers, leaders and communities; MoPS, OP (Ethics & Integrity), MoLG 4. Develop and/or operationalize a system for inculcating ethical standards in the formal, informal and all communities. MoGLSD, MoLG, OP (Ethics & Integrity) 5. Develop and enforce ordinances and by-laws to ensure the national vision and value system is adhered to LGs, MoGLSD, MoLG, OP (Ethics & Integrity), MoJCA, UPF Objective 4: Reduce negative cultural practices and attitudes MoICT&NG, MOGLSD, NPA, UBC, MoLG MOGLSD, MOPS, UCSC,MOES, MODVA, MoLG, MoICT NATIONAL PLANNING AUTHORITY 190 Interventions Actors 1. Conduct awareness campaigns and enforce laws enacted against negative and/or harmful religious, traditional/cultural practices and beliefs. MOGLSD, MoLG, NPC, JLOS, LGs, OP, DPs, UBC, Religious and Cultural institutions and other Non-State Actors 2. Promote advocacy, social mobilisation and behavioural change communication for community development. OPM, MOGLSD, MoLG, LGs, MOH, OP, MOES, MoICT&NG, MOGLSD, MOWE, MoLG, LGs, Non-State Actors, DPs